



April 12th, 2021

**ÉDITION SPÉCIALE by LUXE PACK trade show postponement:
let's meet on August 31 and September 1, 2021**

Initially scheduled on June 1 and 2, 2021, ÉDITION SPÉCIALE by LUXE PACK, the trade show dedicated to sustainable premium packaging, has been postponed to August 31 and September 1, 2021, at the Carreau du Temple in Paris.

With less than two months to go before the show, the health situation remains uncertain as to the exact date of the event activities recovery. It has therefore been decided to postpone the event for three months.

"This calendar repositioning follows the latest government announcements, making it unlikely that an event of this type could be organized in early June. This postponement to the beginning of the school year allows us to project ourselves into a more serene context as part of the second half of the year's recovery. Our objective remains the same: to mobilize a whole ecosystem of actors committed to more environmentally friendly packaging. This, within the strictest sanitary rules of course. ", commented Fabienne Germond, Director of the LUXE PACK shows.

The first edition of the event, which took place on June 4 and 5, 2019, confirmed the relevance of a business gathering dedicated to sustainable premium packaging in the Paris region, and many exhibitors have already confirmed their attendance at the Carreau du Temple in 2021.

Press contact: Laurène Vucher / +33 (0)4 74 73 42 33 / laurene.vucher@infopro-digital.com / www.editionspeciale-luxepack.com

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